CANADIAN MOVING PICTURE
Digest

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The Pioneer Class of 1954

The Class of 1954,
Has members whom
I've seen before,
And 'though 'tis said,
Time Marches On,
Before we know
The years are gone,
It appears to me quite plain,
That many felt
The Crash of a Pain,
When all the Bulls
Were food for Bears,
And made Wall Street,
A long nightmare.

Harnick of Columbia,
Grew hair upon his chest,
He broke the ice with which to wash,
In days of the Golden West.

Ralph Dale, of National,
We were young together.
Harry Braden, I very well knew,
Since I could tell the weather.

Orpheum, Rittenberg,
Played Little Orphan Annie,
Wept when she wept, and had a fall,
Right on her little Fanny.

Ray Tubman, that young one,
I've known since days of yore,
Since Kennedy used to recite,
The Face on the Barroom Floor.

Russ Simpson in Show Biz,
Writing his Big Chief Ads,
Long before the Year Twenty-nine
Made him a Paramount lad.

McCulloch, Petrolia,
An Iroquois by name,
I've known since, ten, twenty and thirt',
All admissions then the same.

Tivoli, Trebilcock,
With such a boyish grace,
He has been in Motion Pictures,
Since Morris Stein washed his face.

Rube Bolstad still quite young,
Centuries come and go,
In quarter-slices nicely packed.
He learned, with hands down, our show.

Jules Wolfe, Famous Players,
With history, his book,
Carpeting with linoleum,
When amateurs "got the hook."

Now there's our Roy Miller,
The Lincoln St. Kitt's show,
Operator of theatres,
Since shows started to grow.

The William ("Bill") Trudell,
Prize-winning Famous guy,
Always searching for a target,
To shoot for a straight bull's-eye.

Cardinal Dave Gordon,
Formerly Biltmore Clan,
Has to forget the old slogan,
"No deal? I don't give a damn."

Edward (Eddie) Harris,
Good from his head to feet,
Paul Nathanson's mother's brother,
Always a pleasure to meet.

Jack Clarke of Downtown-Loew's,
With Loew's when Jules was there,
A few more years than twenty-five,
In the years so young and fair.

With Show Biz in his veins,
That Royal Guelph Doney,
Has merchants to sell all his shows,
And to spend their own money.

There's Daniel and Usher,
Peter Grant, Thornberry,
Harold Braden of Hamilton,
From the Braden Family.

H. Harvey, Toronto,
Speaking Pictorial,
Martin, Associated News,
Old-timers serving you all.

W. Adams, Capitol,
Has a well-trained background,
From a booth he's been projecting,
Before The Birth of our Sound.

On Wednesday, the 20th,
The old King Ed. Hotel,
To induct twenty-four members,
And to treat each other swell,
The Young and Gay Pioneers,
Will have their Annual Meet,
The Senate of The Industry,
Who know their head from their feet.

R. L.

EXHIBITORS TAKE NOTICE! DIGEST FIRST SIX MONTHS SHOWMANSHIP CAMPAIGNS WILL BE JUDGED THE FIRST WEEK IN MARCH. PRIZES WILL BE AWARDED. ALL CAMPAIGNS WILL BE ELIGIBLE FOR FINAL JUDGING.

VANCOUVER NEWS

By JACK DROY

The following letter was addressed o Canadian Projectionists by Canadian Vice-President of International IATSE Hugh Sedgwick of Hamilton, Ont.

"I am very much disturbed at the many complaints which have reached me from I.A. members, management and patrons of motion picture theatres about the mishaps which are taking place in the projection of 3-D motion pictures—mishaps which are causing people to ridicule 3-D pictures and, in case of patrons, are seriously reducing their desire to return and see more of such pictures. It is a matter of general and serious concern to the future of our Industry that the complaints indicate that not all of our members are giving the earnest and undivided attention to the proper projection of 3-D pictures which they need and should have."

3-D looks as if it is on the way back with top business being done on "I, The Jury," at the Plaza, and "The Nebraskan" at the Strand. With projectionists giving the 3-D better care, there is not so much grief with the patrons.

Herb Stevenson, President of Trans-West Theatres Ltd., who operates two theatres at Prince George in Northern British Columbia and is building a ozoner near the town, was on film row. He reports that the drive-in will be ready for spring business in spite of zero and heavy snows up there.

Film Exchange union F-71 elected the following slate for 1954: President, Douglas Isman (WB); Business Agent, Jack Braverman (UA); and Della Garland of RKO, Secretary-Treasurer.

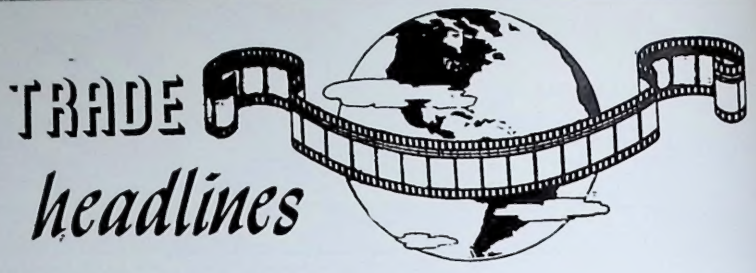
Perkins Electric announced, that the new ozoner now being built near Abbotsford, will be the first drive-in theatre in Western Canada to be equipped with the new DAYLIGHT screen.

Jimmy Patterson, Twentieth-Fox manager, is having trouble finding himself a booker to replace Bob Billings, who moved to UA. Jimmy is doubling in brass until he gets help.

The City of Vancouver is taking court action to acquire the 450-seat Star Theatre on the skid road. They need it for a new jail. It will be settled by an arbitration board. Theatre is under a monthly lease to Buck Gear, a local projectionist.

The wife of Paul Gauthier, Quesnel exhibitor, is in a Vancouver hospital for surgery.

Imports are taking plenty of playing time from Hollywood pictures in this area. Turn over in theatre staffs is still in high gear especially in the down-town de-luxers.



RKO-Pictures withdraw the Jane Russell starring picture, French Line, for resubmission to the Code Seal Committee.

●

A ten-year old boy mournfully told a ten-year old girl, that Marilyn Monroe had married. "Well, lots of movie stars marry, what of it?", the little girl said, to which the little boy replied, still mournfully, "I know, but there's only one Marilyn Monroe," as I live, it's a true story.

●

If Dick Powell heard what Henry Fonda, John Hodiak and Lloyd Nolan, star players of The Trial scene of The Caine Mutiny, had to say about him to the Toronto press, he would feel "punk." That is what they called him.

●

Larry Graburn, formerly Advertising chief for Odeon Theatres Head Office, Toronto, will be assistant to Paul Lazarus Jr., Chief of Advertising, Publicity for Columbia Pictures at the Studio, Hollywood.

●

WB holding strong at Boxoffice on early releases of three pictures, Hondo, Eddie Cantor Story and His Majesty O'Keefe.

●

Knights of the Round Table, MGM's first CinemaScope production becomes new Boxoffice champion after hitting $338,000 after playing only eleven spots.

●

Universal's, Walking My Baby Back Home, plays big Boxoffice, Philadelphia, St. Louis and San Francisco.

●

U.S. Supreme Court rules unanimously Jan. 18th that States Censorship Boards may not ban a movie on grounds it isn't moral or tends to promote crime.

●

RCMP series to be filmed in Canada promoted by a new Canadian company, S and S Films Ltd. headed by K. K. Sims, Kitchener lawyer. Cast, mostly Canadian, Producer, Victor Stoloff.

●

J. Arthur Rank feature pictures, distribution by Universal in the U.S. are reported to have had 15,000 bookings in 1953, the majority of these in large commercial houses. A record high for Universal British releases since 1946.

●

Columbia's Sales Chief, Abe Montague announces, that the 3-D version of Miss Sadie Thompson, will go into distribution.

Ray Presents

INVITATIONS to a reception from Columbia Pictures of Canada Ltd., in honour of Mr. A. Montague, Vice-President and General Sales Manager, and Mr. R. Jackter, Assistant General Sales Manager, Tuesday, January 19th, Royal York Hotel Library, 5.30 to 7.30 p.m.

Which reminds me, that Mr. and Mrs. Harvey Harnick's son, Martin Barry, has reached the important age of thirteen, and will accordingly celebrate his Bar-Mitzvah, Saturday morning, January the thirtieth, at the Beth Tzedec Synagogue.

The service of a young boy's coming of age, is a very impressive ceremony, following which ceremony, the boy becomes responsible for any sins which he may commit, and for which previous transgressions, he was not held responsible, being but a child in the Mind of God.

MR. HARVEY HARNICK, General Sales Manager of Columbia Pictures in Canada, and Assistant to the President, Louis Rosenfeld, has been with Columbia Pictures ever since he started in the Film business, over a quarter of a century ago.

Harvey grew up the hard way, in the Film Business. Give him any job in it, and he can do it, because there is no job he has not worked at.

"In salesmanship," said Harvey, "I had the best teacher in the world, and one of the wisest in that field of operation. What Louis Rosenfeld did not know about selling pictures, no one else in the world knew."

Listening to Harvey becoming reminiscent about his young apprenticeship in the West, in the days when the plumbing was all outdoors, and the outdoors hovered around forty below zero, it recalled my own one-night stand, barn-storming days.

"YOU broke the ice in the pitcher of water, in your room, with which to wash, and I remember, when after a year of breaking ice, I finally was told to make a town which had running water in my room at the hotel.

"When I turned on that tap, and saw the water, I was so overcome with joy, I just looked at it and cried," said Harvey.

I have known Harvey Harnick for many years, a marvellous worker, a prodigious worker, as for the teaching ability of Louis Rosenfeld, I can say to Louis, he did not waste his time training Harvey, who picked up all that Louis taught him, and then picked up some more on his own account.

AS I SAID, Harvey grew up the hard way, and I often wonder, if our young men in Show Business, today, learning salesmanship, exhibition, other branches of our Industry, are willing to apply themselves, to give the service which men like Harvey Harnick have given from the beginning, and give all through their life!

Learning a business, any branch of it, does not come easily, that is if you wish to dig down below the surface, and do an efficient and thorough job.

THERE is nothing which can make you sick of a job quicker than your own sloppy service and inefficiency.

To learn to do a job well, and to do it well, is a stimulating experience, because it awakens your creative faculties, and the first thing you know, you are improving on the old system, and giving birth to ideas which are workable and profitable.

When we shirk on a job, become a time-killer, we are getting away with nothing, we are throwing away the best in ourselves, wasting our precious time, and suppressing our own power to develop.

THE MAN who learns more than he is paid to do, is very smart, and smart people are always in demand, for here is a field in which there will always be a shortage.

Well, this is a long way from Martin Barry Harnick's Bar-Mitzvah, and the story of Harvey finding water running from a tap in his hotel room and crying for joy.

There will be a reception at 9 p.m., Fiesta Room, Prince George Hotel, for the guests of Mr. and Mrs. Harvey Harnick.

THE Third Annual Communion Breakfast of Catholics employed in the Motion Picture, Radio, Television, Musical and all branches of the Entertainment Industry will take place on Sunday, January 31st, 1954.

Nine o'clock Mass, St. Michael's Cathedral, Toronto, where Communion will be received.

Breakfast will follow at 10.15 a.m., Sheraton Room, King Edward Hotel.

For further information or registration for attendance, write Clare J. Appel, Chairman, Room 111, 221 Victoria Street, or telephone him at EMpire 4-8919, Toronto. John J. Fitzgibbons Jr., Co-ordinator.

THERE are twenty-four new members for the Canadian Picture Pioneers initiated into Ontario Class 1954, at the Thirteenth Annual Meeting of the Canadian Picture Pioneers, Wednesday, January 20th, in the Crystal Ballroom of the King Edward Hotel.

The Digest will be on the press, when the activities of this Annual Event are in progress, but from preliminary reports, it looks like another Pioneer happy evening.

The Election of the Board of Directors and Officers, is an important part of the business sessions.

IN LOOKING over the list of names for induction, into membership, many of the owners will be as familiar to you, as they are to me.

Twenty-five years is a long, long time for those, who are but twenty-five, but to the old-timers, the total of these years are but as yesterday.

Some of the Initiates have been in the business, of Motion Pictures, over twenty-five years, but not until this year, has the urge been expressed to become a member, of the Canadian Picture Pioneers.

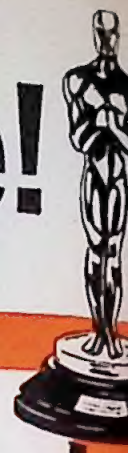
Quite a number of people, who are old enough to vote, do not, always, exercise their franchise.

HOWEVER, it is quite possible, that a few of the new members have only reached the eligibility of the required twenty-five years.

When you start in this business very young, and grow up in it, you feel, and all those who know you feel, that countless years have passed, particularly is this true, in a business, in which there has been such development and expansion.

The Initiation, of these twenty-four members, is an occasion which I celebrated with poetic license, and remember, if I made you younger than you are, or older than you feel, you can always say to me, "I remember you when Universal opened its Exchange in Toronto." I was here.

The best loved picture of our time!



The Hollywood Reporter

Trade Views by W. R. Wilkerson

• IT'S GOING to be interesting to watch the results of Sam Goldwyn's reissue of "The Best Years of Our Lives."

Previously the reissue of a good picture has just been a reissue prompted either by a void in a company's releasing schedule or a jump for ticket sales because of the timeliness of the showing of an old subject.

With Goldwyn, it will be on a different plane. Goldwyn will do it as Goldwyn does most things, with all stops out. He'll advertise and exploit this great picture of 1947 with even more advertising and exploitation than he draped around the show when it was first shown, AND RKO will go after exhibitor deals comparable with its '47 sales. Accordingly, this becomes more than just a reissue. It will bring back one of the great money pictures of six years ago at the same time as the stalled war and the probable return of U.S. GI's to their home diggings and their look at a new life.

Because of the great shortage of new pictures and because of the fact that Goldwyn is going to spend a lot of money giving "Best Years" a new start, the picture's reissue should become something of a boxoffice event; that is, provided the theatremen take the picture in the same stride that inspires Goldwyn in its new run.

We saw the picture the other night in its new screen form — on the big screen — and liked it even better than when we first saw it. The great story of the returning three GI's from the Japanese war fits currently like a glove. The story is not worn, to any extent, and the show could have been made today and released tomorrow.

The return of "Best Years" should be welcomed by the theatre operators as, we are certain, it will be greeted by the ticket buyers. It's a wonderful picture, and there are a lot of wonderful pictures of other years that could, with proper handling, go out and attract top patronage IF the distributors and the exhibitors will give them the proper support.

The Film Daily

Along the Rialto with PHIL M. DALY

"Best Years" Is Still Best

● ● ● SOME SEVEN YEARS and a few days ago "The Best Years of Our Lives" first appeared on the screen. . . . Immediately it was recognized as a monumental production achievement by Samuel Goldwyn. . . . William Wyler's striking direction of the Mackinlay Kantor story, scripted by Robert E. Sherwood, was a noteworthy effort. . . . The cast was just about the best selection ever. . . . The picture went on to bow throughout the world and everywhere it created profound impress. . . . Now Goldwyn is again about to issue the noted Academy Award winner. . . . Viewed the other night in an RKO neighborhood spot, the 172-minute film is still a profoundly affecting experience with pointed realism, tremendous emotional impact and high dramatic register. . . . The effect upon the audience was great—as great, Phil M. ventures to say, as it was upon audiences in 1946. . . . The varied messages contained in "The Best Years" are as timely and as potent seven years later as they were the first time around, and maybe more so. . . . So, it must be said and said emphatically, that if ever a film rated a comeback it is "The Best Years." . . . From this preview demonstration, said comback is going to be quite something to watch and report.

Variety

'Best Years' Stands Test of Time

Hollywod, Dec. 8.

"Best Years of Our Lives," Samuel Goldwyn's 1946 Academy Award winner, is being reissued in 1.65 to 1 widescreen ratio late in January. New $250,000 advertising campaign will back dates in firstrun situations.

Shown in Hollywood to special press group last night (Monday) it's surprising how well this William Wyler-directed and Robert E. Sherwood-written film stands up in light of current events and atmosphere.

With Goldwyn giving film brand new ad campaign as though it's a fresh release, "Best Years," which runs two hours and 55 minutes, should again prove a boxoffice winner for exhibitors. Since there's whole new generation of veterans once again returning from war, picture is same provocative subject it was seven years ago.

Then there's added exploitation asset of film having won seven major Oscars, not counting Thalberg award to Goldwyn and special award to Harold Russell for bringing "hope and courage to his fellow veterans."

Scho.

"THE BEST YEAR

The most honored picture of all time!*

BOXOFFICE

Good Timing

An important factor in the success of motion pictures often is timing of release. A fine production, such as "The Best Years of Our Lives," was sensationally successful, doubtless because it was initially released at a time when its story was given added impact by its timeliness and appeal to virtually every family in America. That factor should add in good measure to the drawing power of this production which Samuel Goldwyn has wisely timed for re-release around the first of the year. Conditions today, after the Korean war, are much the same as they were seven years ago, after World War II. Returning GIs, many with newly-acquired families, are experiencing the same problems attendant to their return to civilian life. The realistic aspects of the "Best Years" story made it one of the great motion pictures of all time. It should, again, prove to be a great attraction.

Ben Shlyen

MOTION PICTURE DAILY

'Best Years' Still a Very Timely Motion Picture

By JAMES CUNNINGHAM

The still vivid memories instilled by Samuel Goldwyn's "The Best Years of Our Lives" 'way back in Nov., 1946, were not dimmed one iota Tuesday evening when distributor RKO Radio brought back this great production to the screen of RKO's 58th Street Theatre here, to show it to the press prior to its re-release in February. Rather, those memories of the unusually human tale about the homecoming of a trio of World War II veterans gained added lustre from the knowledge that here is one of the few great screen masterpieces about contemporary life that is as timely today as it was on the day it made its debut, seven years ago. For there are now "GI's" everywhere returning from Korea whose lives, home-life and problems are pretty much the counterparts of those of the returnees from World War II, as depicted in "Best Years."

Unlike most other top re-releases, "The Best Years" will be handled in the same manner as a new production is merchandised and promoted, with complete campaigns and showmanship treatment. Justifiably, much will be made of the fact in the contemplated $250,000 promotional campaign that this Samuel Goldwyn-produced and William Wyler-directed production is the "most honored picture of all time," with nine Academy awards and "virtually every other prize available to a motion picture."

A new approach will be made to all advertising, accessories and trailers. Co-operative advertising will give the production strong support and field men will operate much in the same manner as they do country-wide in behalf of a brand new top production.

We left the theatre particularly impressed with the picture's timeliness and significance, made so by the long-drawn-out participation of the armistice negotiators in Korea while our G.I.'s stood by tediously awaiting the start of their trip home. They have been trekking back to these shores for months; home, too, are the paraplegics, like Harold Russell in "Best Years"—all needing the sympathetic understanding that the sterling performances of GI's Russell, Fredric March and Dana Andrews inspire in "The Best Years."

We are told that a mounting succession of demands for the re-release have been voiced by spokesmen from organizations like the General Federation of Women's Clubs, from veterans' organizations and from newspapers and writers, especially those speaking for the generation that has grown up since the production was withdrawn from circulation some five years ago.

'Familiar Goldwyn Manner'

On Nov. 22, 1946, MOTION PICTURE DAILY's review of "The Best Years" said: "The modern motion picture audience . . . will like its humor, its love-making, its glimpses of family life, its small-city scenes and social life. It is quite likely they will swarm to it for many months. . . . The entire production is in the familiar Goldwyn manner of excellence and completeness. . . . The acting is excellent throughout." Not a word need be changed for any review of "The Best Years" today.

Many names of the cast are highly saleable—besides March, Andrews and Russell, there are Myrna Loy, Teresa Wright, Virginia Mayo, Cathy O'Donnell, Hoagy Carmichael, Gladys George, Steve Cochran, Ray Collins and Victor Cutler, to mention some.

The production runs two hours and 50 minutes; we enjoyed every one of them, on this, our third time around. This time, RKO projected it on wide-screen; it enhances some, but it does not need it. Robert Sherwood wrote the screenplay.

*Because of its great entertainment, "The Best Years of Our Lives" is the only picture ever to receive nine Academy Awards and an avalanche of honors and prizes from all over the world.

S OF OUR LIVES"

Toronto and District

By BILL PRESS

In view of the sale of Associated Screen News Limited to Paul L. Nathanson and associates and the transfer of Jack Chisholm from Toronto to Montreal, the annual meeting of the Association of Motion Picture Producers and Laboratories of Canada is expected to be highly important.

The yearly session of the association will be held Saturday, Jan. 30, at the King Edward Hotel, Toronto, commencing at 10 A.M., with President S. Dean Peterson in the chair.

The honor of being the first member of the Motion Picture Theatres Association of Ontario to pay his 1954 membership dues went to Leo Vaillancourt, owner of the Plaza Theatre at Chelmsford in the Sudbury district.

New asosciation members are the Pembroke and Copper Cliff Drive-Ins which are operated in season by Twentieth Century Theatres.

Sardo Bros. have announced the installation of the first Astrolite wide screen in Hamilton at their Westdale Theatre, starting off with "The Bandwagon." The one-time proprietor of the Westdale was Lou Rosefield who was then a director of the Motion Picture Theatres Association of Ontario.

Manager Don Edwards has a wide-vision screen at the Famous Players' Nortown Theatre, the lafest installation in Toronto.

After a successful engagement of the Alliance Films' Italian feature, "Escape Into Dreams," the Famous Players' Kent Theatre, Windsor, turned to a German program topped by "The Fountain by the Gate."

Roy Rogers and his troupe have been booked as a grandstand attraction, both afternoon and night, at this year's Canadian National Exhibition, August 27 to September 11, it is announced by General Manager Hiram McCallum.

Rogers and Trigger will be featured in connection with Jack Arthur's production each night, McCallum stated.

CinemaScope had its introduction in Brantford on Jan. 14.

PLOTTEL, E-U SALES MANAGER

A. W. Perry, President of Empire-Universal Films Ltd. announced the appointment of Mark Plottel as sales manager for Empire-Universal. Plottel started in the film business with Warner Bros. as salesman in Winnipeg, in 1932. In 1934 he became Winnipeg branch manager for RKO. He was transferred to Montreal in 1937, becoming Montreal branch manager and then to Toronto in 1940 in the same capacity. Plottel joined Empire-Universal in 1946.

The appointment of Herbie Mathers as Toronto branch manager for Empire-Universal was also announced by Mr. Perry. Mr. Mathers joined the company in Montreal in 1938.

CECIL BLACK

T. A. Metcalfe, General Manager of Sovereign Films announced the appointment of Cecil Black as Sales Manager for Sovereign Films. Black was formerly with Empire-Universal Films.

A MAN OF ACTION!

For graphic evidence of the dynamic energy of Horace Boivin, live-wire mayor who spurs the rapid growth of Granby, PQ, mushrooming industrial city,

BOOK!

the latest CCO release

MR. MAYOR

NOW thru Columbia

THE CANADIAN MOVING PICTURE DIGEST

Entered as Second Class Matter

RAY LEWIS
Editor-in-Chief

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HELEN CROWLEY ..... Saint John, N.B.

Maritime News

HELEN CROWLEY

Mr. Reginald Gazeley, son of Mr. and Mrs. W. G. Gazeley, Campbellton, N.B. has enlisted with the Air Force, and will be stationed at St. Johns, Quebec. His father, Mr. W. G. Gazeley has been Manager of the F. G. Spencer Company Limited theatres at Campbellton, N.B. for more than twenty-five years.

Mr. Nicholas DeCoste, Operator of the Maple Drive-In Theatre, seventeen miles west of Truro, was fined five dollars and costs for operating on Sunday. The charge was laid by the Ministerial Association of Truro.

Mr. Louis J. McCourt of Saint John was elected President of Local No. 440 of the International Alliance of Theatrical Stage Employees and Moving Picture Machine Operators at the annual meeting held last Sunday in the Trades and Labor Congress office in Sant John. The Union represents mechanical staffs of theatres throughout New Brunswick. Mr. McCourt succeeds Charles W. Chase of Saint John who was presiding and who installed the new slate. Edward Laird was chosen Vice-President and representative for the Moncton area. Other members of the Executive are from the Saint John area.

Mr. Maurice Griffin was one of four Canadian employees of Paramount Film Services Limited recently honored for long and faithful service with the Company.

Mr. Griffin is a member of the shipping and advertising department of the company's Saint John office and recently completed twenty-five years' service with the company. He was presented with a gold wristwatch, suitably inscribed, a Paramount pin with diamond inset and a hand-lettered scroll. The scroll was signed by Barney Balaban, New York, President of Paramount Pictures Incorporated. The presentation to Mr. Griffin was made by P. J. Hogan, Saint John Manager of the company.

Welcome Pioneer Initiates

Tom Daley, Secretary-Treasurer, of The Canadian Motion Picture Pioneers, advises, that the following members of our Industry, will be initiated, at the 13th Annual Meeting, of The Canadian Motion Picture Pioneers, Wednesday, January, the twentieth, as members of The Pioneers. Crystal Ballroom, King Edward Hotel, Toronto.

Having duly applied for membership, and having fulfilled the necessary requirements of eligibility, namely, twenty-five years of active motion picture service, and having been approved by the Membership Committee and the Board of Directors.

As a Founder of The Canadian Motion Picture Pioneers, I welcome my old friends, new members and Pioneers.

May your services in this Industry continue to be fruitful, may you be healthy, happy, helpful and prosperous.

I am certain, that our President, Nat Taylor, our other officers, directors and members join me in extending this welcome and good wishes to you.

The following will be initiated:

Fred Trebilcock, Manager, Tivoli Theatre, Toronto, Ont.; Harry W. Braden, United Amusement Co., Hamilton, Ont.; Harold P. Braden, United Amusement Co., Hamilton, Ont.; Harvey H. Harnick, Sales Manager, Columbia Pictures, Toronto, Ont.; Morris Rittenberg, Orpheum Theatre, Toronto, Ont.; Fred G. Doney, Manager, Royal Theatre, Guelph, Ont.; Jules Wolfe, Purchasing Agent, Famous Players, Toronto, Ont.; Wm. N. Thornberry, Projectionist, Century Theatre, Hamilton, Ont.; Wm. Adams, Projectionist, Capitol Theatre, Hamilton, Ont.; Roy Miller, Managing-Director, Lincoln Theatre, St. Catharines, Ont.; R. W. Bolstad, Vice-President, Famous Players, Toronto, Ont.; Ralph Dale, Vice-President, National Theatre Services, Toronto, Ont.; Jack D. McCulloch, Iroquois Theatre, Petrolia, Ont.

Wm. K. Trudell, Supervisor, Famous Players, London, Ont.; Dave Gordon, Cardinal Films, Toronto, Ont.; Robt. J. Martin, Cameraman, Associated Screen News, Montreal, Quebec; Henry A. Harvey, Pictorial Display, Toronto, Ont.; Peter M. Grant, Pictorial Display, Toronto, Ont.; Edward L. Harris, Sales Manager, Sterling Films, Toronto, Ont.; Hugh W. Usher, Projectionist, Savoy Theatre, Hamilton, Ont.; Ray Tubman, Supervisor, Famous Players, Ottawa, Ont.; Russell Simpson, O'Brien Circuit, Renfrew, Ont.; Dave. E. Daniel, General Manager, Dominion Sound, Toronto, Ont.; Jack Clarke, Manager, Loew's Theatre, Toronto, Ont.

HARVEY H. HARNICK
Sales Manager, Columbia Pictures, Toronto Ont.

R. W. BOLSTAD
Vice-President, Famous Players, Toronto, Ont.

RALPH DALE
Vice-President, National Theatre Services, Toronto, Ont.

LARRY GRABURN

Columbia Pictures Corporation last week announced the appointment of *Larry Graburn* to the post of West Coast assistant to *Paul N. Lazarus, Jr., Columbia* Vice-President in charge of Advertising and Publicity.

PRAIRIE NEWS

By BRUCE PEACOCK

Interpretation of the word "exhibition" as opposed to "performance" was the main factor in bringing about dismissal in police court of a charge against the Grand theatre, Calgary, of a breach of amusement act regulations.

The theatre was charged with failing to comply with a section of the act following the Sunday presentation of the play "Gigi" Oct. 25.

Defence counsel Robert H. Barron, son of J. B. Barron, theatre owner, argued that the section of the act named in the charge deals strictly with the issuance of theatre licenses, and states that no license shall be issued subject to its conditions. These prohibit the exhibition on Sunday of movies. He contended that the word exhibition applies to such entertainment only, and that a play, or other "live type" presentation, is a performance, not an exhibition.

EDWARD L. HARRIS
Sales Manager, Sterling Films, Toronto, Ont.

CAPITAL STORY

By BILL McLAUGHLIN

Crowley Films Limited of Ottawa announce that plans are completed and the contract let for a new building which will triple the floor space of studio and offices when completed during the present year. The new building will be erected in front of the old studio, formerly the parish hall of St. Matthias Anglican Church on Fairmont Avenue in the west end. Other changes to handle the ever increasing business of the company include additions to the staff of more than 70; linking by teletype the Crawley offices in Ottawa, Toronto and Montreal; and an increase in motorized vehicles, cameras and lighting equipment for the production of documentaries and television pictures.

A delegation of theatre owners and managers headed by Morris Berlin of the Somerset Theatre, waited upon local newspaper managements and requested a more liberal treatment for their business in the daily columns. The meetings were most friendly on both sides and it is understood that the newspapers have agreed to meet with most of their suggestions for improvements in the daily and Saturday movie sections.

The National Film Board has selected the little town of Arnprior, some 40 miles from Ottawa, as the location for its scenes of a picture to be called Your Member of Parliament. The Board decided on this particular Ottawa Valley town because it was convenient and photogenic. Arnprior, just to keep the record clear, has no Member of Parliament of its own.

Moulin Rouge, incidentally, is back for a second run at the Elgin, this time in the dual theatre's smaller auditorium, and is doing big business at popular prices.

The inimitable Alec Guinness finally bowed off the Elgin Theatre screen after three big weeks in The Captain's Paradise. Taking over was Alan Ladd in Paratrooper. Up for early showing at the same spot is Miss Sadie Thompson.

The Royal Tour of the West Indies in Technicolor showing Queen Elizabeth and the Duke of Edinburgh in the first stop of their world tour, was an added attraction at the Capitol Theatre. Manager Ray Tubman announces that these official films of the tour will be shown exclusively at the Capitol, in addition to his regular programs.

Manager Frank Gallop had something special for sports fans with his presentation of The Joe Louis Story. Extra newspaper and radio advertising brought the customers in large numbers to the Centre Theatre during the week's showing.

Manager Morris Berlin believes his patrons go all out for musical films. At the Somerset last week Morris gave them a double treat with Naughty Marietta and A Song to Remember, and the last time we saw him he was still busy counting up the box-office sales.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Fourth week. How To Marry A Millionaire (20th-Fox) CinemaScope and Technicolor with Marilyn Monroe.

SHEA'S
Vicki (20-Fox) with Jeanne Crain and Jean Peters.

UNIVERSITY & EGLINTON
Fourth week. Little Boy Lost (Para.) with Bing Crosby.

NORTOWN
Second week. Mogambo (MGM) Technicolor with Clark Gable and Ava Gardner.

ODEON-CARLTON
Trouble In Store (JARO) with Norman Wisdom.

HYLAND
The Sinner (Astral) with Hildegarde Neff.

UPTOWN
Third week. Kiss Me Kate (MGM) Technicolor and 3-D with Kathryn Grayson.

LOEW'S
Knights of the Round Table (MGM) CinemaScope and Technicolor with Robert Taylor and Ava Gardner.

TOWNE CINEMA
Fourth week. Julius Caesar (MGM). All star cast.

INTERNATIONAL CINEMA
Times Gone By (IFD).

DOWNTOWN
Ambush At Tomahawk Gap (Col.) Technicolor and Sky Commando (Col.)

MONTREAL

PALACE
Third week. How To Marry A Mililonaire (20th-Fox) CinemaScope and Technicolor with Marilyn Monroe.

LOEW'S
Second week. Little Boy Lost (Para.) with Bing Crosby.

PRINCESS
The Sword and The Rose (RKO) Technicolor with Richard Todd.

CAPITOL
Latin Lovers (MGM) Technicolor with Lana Turner.

STRAND - SNOWDON - OUTREMONT
East of Sumatra (U-E) Technicolor with Jeff Chandler.

IMPERIAL
Sabre Jet (UA) Color with Robert Stack.

AVON
La Forza Del Destino (Alliance) with Tito Gobi.

ORPHEUM
Slaves of Babylon (Col.) Technicolor with Richard Conte.

KENT
Third week. The Conquest of Everest (JARO).

AVENUE
Third week. The Man Between (IFD) with James Mason.

ALOUETTE
Spartacus.

VANCOUVER

CAPITOL
Third week. How To Marry A Millionaire (20th-Fox) CinemaScope and Technicolor with Marilyn Monroe.

ORPHEUM
A Lion Is In The Streets (WB) Technicolor with James Cagney.

STRAND
The Nebraskan (Col.) Technicolor and 3-D and Trent's Last Case (E-U).

STUDIO
Ninth week. The Captain's Paradise (IFD) with Alec Guinness.

VOGUE
A Day To Remember (JARO) with Stanley Holloway.

PLAZA
Second week. I, The Jury (UA) 3-D.

SAINT JOHN

PARAMOUNT
Latin Lovers (MGM) Technicolor with Lana Turner.

STRAND
The Eddie Cantor Story (WB) Technicolor with Keefe Brasselle.

CAPITOL
The Stranger Wore A Gun (Col.) Technicolor and 3-D.

CARL PEPPERCORN
Canadian manager for RKO Radio Pictures for the past two years, is resigning his post to enter another field at end of the month.

TO SETTLE ESTATE

Alexander Theatres for sale, at Wallaceburg, Ont. and at Rouyn, Que. For particulars write: W. Farrah, 341 Riverdale Ave.; Mrs. Eva Abovd, 73 Gilmour, Ottawa, Ont. and T. ALLEVATO ROUYN, INC.